

THE PLAYERS THEATRE COMPANY



BECOME A PLAYERS PARTNER

You are cordially invited to take a
starring role in our 58th season!

| | |
|------------------------|-----------------------|
| Rock of Ages | September 6-20, 2024 |
| Steel Magnolias | Oct. 25-Nov. 10, 2024 |
| White Christmas | December 6-22, 2024 |
| Bedroom Farce | Jan. 24-Feb. 9, 2025 |
| Tuck Everlasting | March 14-30, 2025 |
| Little Shop of Horrors | May 9-24, 2025 |
| Private Lives | June 20 -July 6, 2025 |

Contact Us

Phone 936-539-4090

Email playersplaybill@gmail.com

Who We Are What We Do



Theatre brings together an unmatched diversity of ages, backgrounds, cultures and life experiences from across our community to participate on both sides of the footlights – onstage, backstage and in the audience. Regardless of age, race, religion, gender, political views, finances or ability, everyone who walks into the Owen Theatre finds a home with The Players Theatre Company.



As a Partner with The Players, you help build Conroe's legacy as a vital, growing community. Our Partners recognize the value of The Arts and inspiring the next generation of artists.



The Players Theatre Company's long-established reputation for high quality, professional-level productions draws actors, directors, theatre technicians and audience members from across the Houston area and beyond. We invite you to join our cast of Players Partners through playbill advertising, season and show sponsorship and underwriting.

Together we can create magic!

The Players Theatre Company is a 501c3 non-profit organization

Playbill Advertising

Show your support all season with an ad in The Players playbill.
Advertising is placed for all shows all season

| | New Partner | Renewal |
|---------------------------|--------------------|----------------|
| Back Cover | \$1,250 | \$1,000 |
| Inside Front Cover | \$850 | \$750 |
| Inside Back Cover | \$750 | \$650 |
| Full Page | \$500 | \$400 |
| Half Page | \$300 | \$200 |

ALL COVER ADS ARE PRINTED IN FULL COLOR

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**THE PLAYERS
THEATRE COMPANY**

Playbill Advertising (cont.)

Reserve your space and show your support with a full-page or half-page ad in our playbills. Your ad runs for every show all season. Ads on the back cover as well as on the inside of the front and back covers always print in full color. All other pages typically print in black and white. Because you provide the artwork, you're welcome to change your ad for each show!

Custom Designed Invitations

*Local Artist
supporting our
Community Arts*

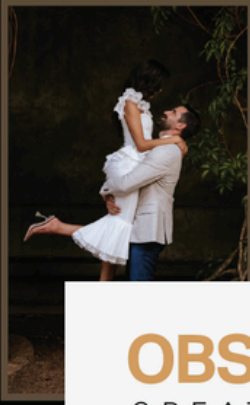


JO HAMMON DESIGN
love what you live

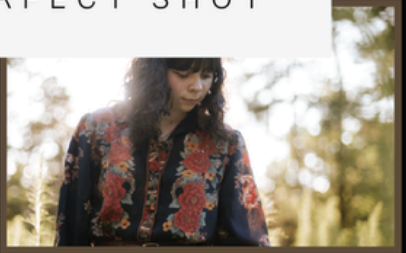


@JoHammonDesign





OBSESSED MOMENTS
CREATING THE PERFECT SHOT



PRESLEY DANIEL
PHOTOGRAPHER

(346)236-9408

www.ObsessedMoments.com

Sponsorship & Underwriting

Take center stage by sponsoring or underwriting the whole season or one of our season's productions.

SEASON SPONSORSHIP \$10,000

- Listed prominently on playbill cover for every show
- Acknowledged during every curtain speech throughout the season
- Full-page ad in all playbills throughout the season
- Included as season sponsor in all social media promotions
- Included as season sponsor on all email postings (approximately 4200 distribution)
- Inclusion on the lobby digital monitor during performances
- Inclusion in private, invitation only pre-opening night performance to all shows
- Spotlighted email to full mailing list announcing sponsorship
- Opportunity for a partnership event with the theatre
- Listed on our website as a Players partner with a hyperlink to your website
- First choice for next season

SINGLE SHOW SPONSORSHIP \$2,500

- Listed prominently on playbill cover for an individual show
- Acknowledged during every curtain speech for the show
- Full-page ad in playbill for sponsored show
- Included as show sponsor in all social media promotions
- Included as show sponsor on all email postings during that show (approximately 4200 distribution)
- Inclusion on the lobby digital monitor during performances
- Inclusion in private, invitation only pre-opening night performance to sponsored show
- Spotlighted email to full mailing list before the show announcing sponsorship
- Listed on our website as a Players partner with a hyperlink to your website.
- First choice for next season

Sponsorship & Underwriting (cont.)

SINGLE SHOW UNDERWRITER \$1,500

- Listed on playbill cover for an individual show
- Acknowledged during every curtain speech for the show
- Half-page ad in playbill for sponsored show
- Included as show underwriter in all social media promotions
- Included as show underwriter on all email postings for that show (approximately 4200 distribution)
- Inclusion on the lobby digital monitor during performances
- Inclusion in private pre-opening night performance to sponsored show
- Listed on our website as a Players partner with a hyperlink to your website.
- First choice for next season

EMAIL & SOCIAL MEDIA SPONSORSHIP \$1,000/quarterly

Acknowledgement and logo on all social media posts and email postings

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"I believe that in a great city, or even in a small city or a village, a great theatre is the outward and visible sign of an inward and probable culture." -Sir Laurence Olivier

Contact

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